



5.1 Circular Plastics Alliance



- Launched by the European Commission
- **Target:** 10 million tonnes of recycled plastics find their way into new products on the EU market by 2025
- Pledging exercise resulted in:
 - Pledge by industry to use 6.5 million tonnes by 2025
 - Pledge by recyclers to use 11.5 million tonnes of recyclate
 - Gap needs to be bridged

Voluntary Alliance

- Alliance of stakeholders from across the plastics value chain to work together to reach the target.
- Areas of work:
 - Design for recycling
 - Collection and sorting
 - Recycled Content
 - R&D investments
 - Monitoring
- More than 100 signatories
- Will be key instrument of commission working towards a circular economy for plastics.





European Strategy for Plastics in a Circular Economy

Circular Plastics Alliance

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Table of contents

1. EU campaign for voluntary pledges and Commission's assessment
2. Circular Plastics Alliance: overview
3. Circular Plastics Alliance: governance
4. Next steps and timeline

EU campaign for voluntary pledges

Jan 2018	Annex III of the European Plastics Strategy calls for voluntary pledges to reach the EU target that 10 million tonnes of recycled plastics are used in the EU in 2025
Oct 2018	70 pledges submitted to the European Commission
Nov 2018	Preliminary assessment of the pledges
Dec 2018	Launch of the Circular Plastics Alliance



70 pledges – Who pledged?

13 suppliers

40+ buyers

5 platforms

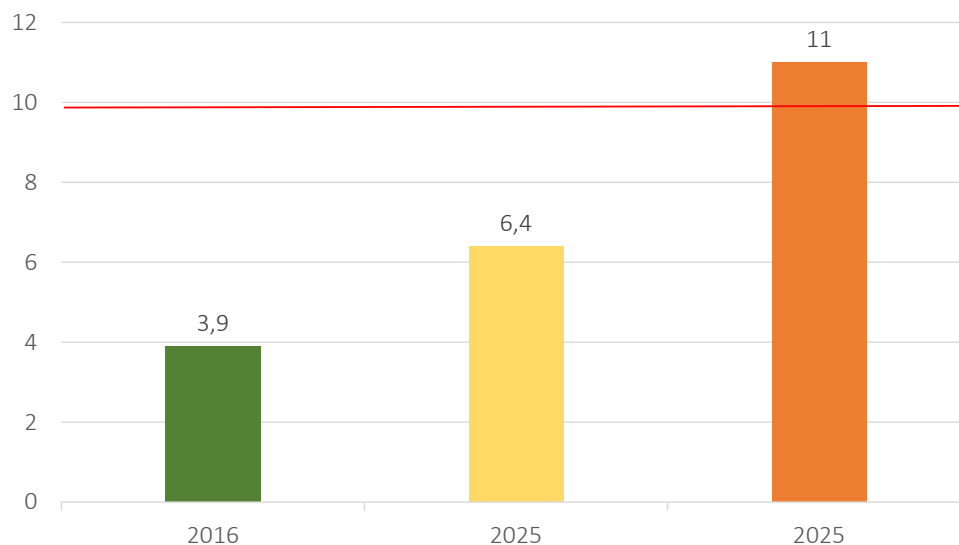
18 trade associations

17 brands

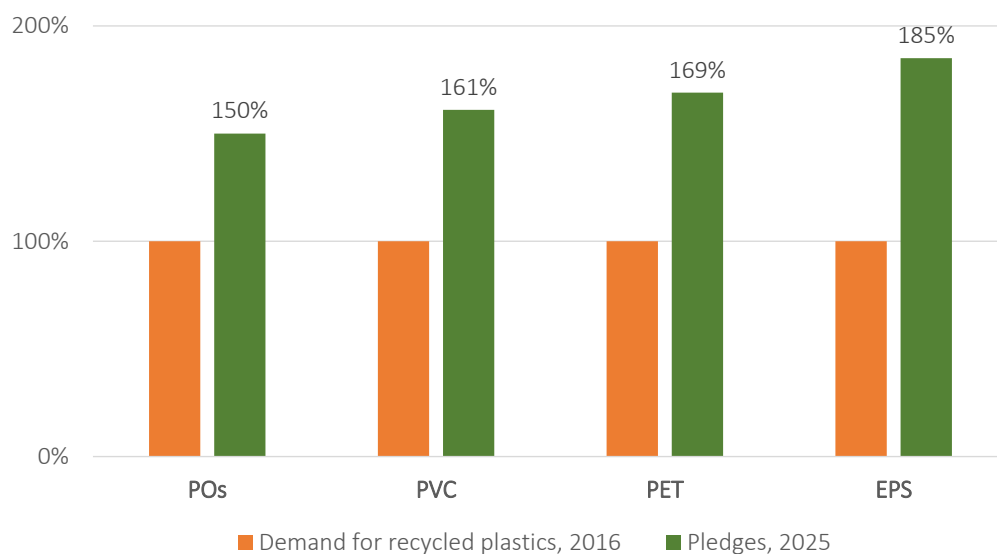
- **Both individual companies and trade associations**
- **50+ pledges expressed as a tonnage of recycled plastics in 2025**



Commission's assessment of the pledges



Source: Commission's Assessment Report on Voluntary Pledges
Published on 4 March 2019 (together with the Circular Economy Implementation Report)



Source: Commission's Assessment Report on Voluntary Pledges



Circular Plastics Alliance

First meeting on 5 February 2019

European Industry Days

Chair: Vice-President Katainen



Circular Plastics Alliance

Mission

Reach the target that 10 million tonnes of recycled plastics are used in the EU in 2025 through voluntary, market-driven action



Circular Plastics Alliance: scope

5 main areas of work:

- Collection and sorting of plastic waste
- Product design for recycling
- Recycled plastic content in products
- R&D and investments, including chemical recycling
- Monitoring system

All aspects of circular economy for plastics except reduction targets already covered by Single Use Plastics Directive



Circular Plastics Alliance – Timeline

5 Feb 2019	Launch event
March- June	10 Working group meetings
13 June 2019	Draft Declaration
3 July 2019	Meeting at working level with Member States
20 Sep 2019	High-level event of the Circular Plastics Alliance, including signature of the declaration



Circular Plastics Alliance

High-level event on 20 September 2019

Commissioner Bieńkowska and First Vice-President Timmermans



Circular Plastics Alliance: governance

- **Steering Committee** representative of the signatories
- **Working groups** by market segment: packaging; automotive; building and construction; electrical and electronic equipment; agriculture
- **Thematic coordinators:** design; recycled content; collection and sorting; R&D and investments
- Additional working group: monitoring



Next steps

End Sept.	Volunteers to organise the first meetings of the WG
Early October	Prep meeting volunteers and DG GROW
Nov-Dec	First meetings of the WGs: - First work programme / objectives - List of volunteers for chair/co-chair - List of volunteers for thematic coordinators
11 December	First meeting of the Steering Committee



Thank you

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